****

**Videos**

* <https://www.youtube.com/watch?v=XBHlU78d0Rw>
* <https://www.youtube.com/watch?v=IEhM_F9Q20M>
* <https://www.youtube.com/watch?v=ZXvHKL1OD78>
* <https://www.youtube.com/watch?v=i16Qjm8FuT4>
* <https://www.youtube.com/watch?v=WYC75_EUixk>
* <https://www.youtube.com/watch?v=W46gtjMYRNg>

**Tools & Services**

* <https://www.facebook.com/business/learn/facebook-create-ad-slideshow-ads>
* <https://media.fb.com/2016/04/06/introducing-new-metrics-for-live-video/>
* <https://www.searchenginejournal.com/11-awesome-video-marketing-tools/137767/>
* <https://www.facebook.com/facebookmedia/best-practices/live>
* <https://www.americanexpress.com/us/small-business/openforum/articles/10-tools-to-make-your-marketing-videos-wow/>
* <https://www.apple.com/mac/imovie/>
* <https://adwords.google.com/KeywordPlanner>
* <http://zeroone.com/video-services/video-marketing-services/>
* <http://www.seo-pr.com/online-video-marketing>

**Training Courses**

* <http://www.marketmotive.com/content-marketing-training-courses/>
* <http://vidpow.com/>
* <http://www.themarketingcrowd.ie/video-marketing-training.html>
* <https://www.google.com/onlinechallenge/dmc/>
* <http://bootcampdigital.com/youtube-marketing-training-course/>

**Blogs**

* <https://www.marketingtechblog.com/reasons-video-marketing-strategy/>

# <https://www.vidyard.com/blog/when-to-use-video-marketing-funnel/>

* <http://blog.hubspot.com/marketing/emotion-landing-pages>
* <http://www.videobrewery.com/blog/18-video-marketing-statistics>
* <http://adage.com/article/digital/facebook-s-suggested-videos/299311/>
* <http://sproutvideo.com/blog/tags/video-marketing/>

# <http://www.convinceandconvert.com/digital-marketing/better-video-marketing/>

* <http://www.huffingtonpost.in/entry/how-video-marketing-will-_b_8962102>
* <http://www.convinceandconvert.com/content-marketing/best-video-content/>
* <https://blog.brightcove.com/en/2015/10/video-marketing-insight-marketingprofs-b2b-forum>
* <http://www.businessinsider.com/freebooting-video-on-facebook-2015-8>
* <http://www.socialmediaexaminer.com/6-video-tools-to-ignite-your-social-marketing/>

**Forums**

* <http://www.smallbusinessbrief.com/forum/showthread.php?t=62529>
* <http://www.v7n.com/forums/marketing-forum/331298-do-you-use-video-marketing-sucessfully.html>
* <https://www.warriorforum.com/tags/video%20marketing.html>
* <https://www.americanexpress.com/us/small-business/openforum/articles/why-your-small-business-needs-video-marketing/>
* <http://www.affiliatefix.com/forums/videomarketing/>

**Affiliate Programs**

* <http://www.homeinspectionvideomarketingpro.com/idevaffiliate/index.php>
* <http://www.webvideozone.com/public/department52.cfm>
* <http://www.smartpixel.com/affiliate.html>
* <http://www.sigmabeautyaffiliates.com/affiliate-marketing-for-youtube/>
* <http://www.bhphotovideo.com/find/affiliates.jsp>

**Demographics**

* <http://www.slideshare.net/socialogilvy/the-rise-of-multiplatform-video-why-brands-need-a-multiplatform-video-strategy>
* <http://www.codefuel.com/blog/video-marketing-statistics-for-2015-the-next-big-thing-is-here/>
* <http://www.businesswire.com/news/home/20140310005840/en/Study-Reveals-30-Millennials-Media-Time-Spent#.UzKvABb9vPM>
* <http://www.marketingprofs.com/charts/2014/25121/online-video-trends-demographics-devices-audience-size>
* <http://newsroom.fb.com/news/2016/03/news-feed-fyi-taking-into-account-live-video-when-ranking-feed/>
* <http://www.dummies.com/how-to/content/videosharing-marketing-demographics-and-usage.html>
* <http://www.socialmediaexaminer.com/how-to-track-the-roi-of-your-video-marketing/>
* <https://ydraw.com/video-marketing/demographic-reach-of-video-part-ii/>
* <http://blogs.position2.com/the-three-major-demographics-for-online-marketers-part-1-marketing-to-the-youtube-generation>
* <http://smallbusiness.chron.com/importance-demographics-marketing-25365.html>

**Webinars**

* <https://www.brighttalk.com/community/webinar-video-marketing#upcoming>
* <http://offers.hubspot.com/beginners-guide-to-video-marketing>
* <https://www.brighttalk.com/community/webinar-video-marketing>
* <https://www.youtube.com/watch?v=rhaJvstye8E>
* <http://www.markedu.com/2015/09/28/video-marketingcoms-is-revolutionizing-b2b-marketing/>
* <http://www.pixability.com/videos/>

**Infographics**

* <http://wideo.co/blog/6-game-changing-video-marketing-trends-in-2016-infographic/#.V8aBuPl97IU>
* <http://blog.hubspot.com/marketing/video-marketing-statistics>
* <http://blog.hubspot.com/marketing/visual-content-marketing-strategy#sm.018ra8hv17lkf43116x1zqhz6ftis>
* <https://contently.com/strategist/2015/11/04/infographic-why-millennials-love-video-marketing/>
* <http://boldcontentvideo.com/2015/11/11/15-video-marketing-statistics-for-2016/>
* <http://visualcontenting.com/2015/10/19/10-must-haves-for-a-highly-successful-video-marketing-campaign-infographic/>
* <http://visualcontenting.com/2015/10/15/the-business-of-youtube-infographic/>

**Case Studies**

* <http://www.digitalstrategyconsulting.com/intelligence/2014/08/viral_case_study_how_the_ice_bucket_challenge_raised_15m_in_3_weeks.php>
* <https://www.facebook.com/groups/128326094185165/>
* <https://www.facebook.com/thefunkyfairy/videos/10156963308270243/>
* <https://www.facebook.com/thefunkyfairy/videos/10156970389270243/>
* <https://www.facebook.com/thefunkyfairy/videos/10156977084005243/>
* <http://www.smartinsights.com/digital-marketing-platforms/video-marketing/video-marketing-case/>
* <http://www.skeletonproductions.com/insights/4-incredible-video-documentaries-used-in-content-marketing>
* <https://fortune.com/2015/04/15/why-doves-choose-beautiful-campaign-sparked-a-backlash/>
* <http://searchenginewatch.com/sew/study/2051104/more-video-marketing-case-studies-from-leading-brands>

**Facts**

* <https://www.youtube.com/watch?v=1JhnuFkfzfY>
* <https://www.youtube.com/watch?v=TIaEHIHlGts>
* <https://www.youtube.com/watch?v=ADKsSarcRj8>

<https://www.youtube.com/watch?v=iQ6LOgmO35w>

<https://www.youtube.com/watch?v=u7jFJsnXQrI>